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**SoftFluent joins Premier level of Microsoft Visual Studio Industry Partner Program while releasing final version of CodeFluent Entities Modeler Edition for Microsoft Visual Studio**

**Redmond, WA — October 18<sup>th</sup>, 2011** — **SoftFluent** announced today at the Visual Studio Live! conference that it has released its final version of **CodeFluent Entities Modeler Edition**, a version that has been in Beta for about a year and now reached full maturity. In the process, SoftFluent upgraded its participation in the Visual Studio Industry Partner (VSIP) program to the top Premier level. **CodeFluent Entities** is an extension to Microsoft Visual Studio and upgrading to this level will ensure the company optimal cooperation with Microsoft Corporation.

Thanks to the collaboration between the two products, developers are able to benefit from CodeFluent Entities powerful non-UML **model-driven software factory** directly inside their familiar environment. CodeFluent Entities provides a structured method and the corresponding tools to develop .NET applications, based on any type of architecture, from an ever changing business model and rules, at an unprecedented productivity level. CodeFluent Entities is based on a pluggable producer logic, which, from a declarative model, continuously generates ready-to-use, state-of-the-art, scalable, high-performance, and easily debuggable source code and components.

“Our customers come to us as they are in demand of an industrial method to develop enterprise software that stays up-to-date with technologies,” said Daniel Cohen-Zardi, SoftFluent Chief Executive Officer. “**CodeFluent Entities Modeler Edition** enhances our proven model-driven approach to provide them with significant business value by closing the gap between application design and development.”

“Promotion of companies like SoftFluent to the Premier tier of the VSIP program demonstrates the strength of the Microsoft ecosystem” said Robin Cole, director of Visual Studio Integration Partners for Microsoft Corp. “Visual Studio plus CodeFluent Entities will provide developers with an **efficient model-driven approach** on the Microsoft developer platform.”

**About SoftFluent**

Created in 2005, SoftFluent is a software engineering company. Its CodeFluent Entities software factory generates ready-to-use components starting from a simple and pragmatic modeling approach.

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