

## MEDIA ALERT

### Infragistics signs strategic alliance with SoftFluent

Partnership strengthens joint commitment to Visual Studio environment

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**February 7, 2012**— Infragistics, the user experience software company and a world leader in user interface (UI) development tools ([www.infragistics.com](http://www.infragistics.com)), has announced today that it has entered into a strategic alliance with SoftFluent, the creator of CodeFluent Entities, a full model-first continuous code generation tool for all application layers ([www.softfluent.com](http://www.softfluent.com)).

Infragistics NetAdvantage and SoftFluent CodeFluent Entities are Visual Studio extension tools. As such, the strategic alliance confirms the ability to seamlessly use both toolsets in a Visual Studio application, saving the developer time and resulting in a well-designed and robust application.

The partnership will result in enhanced technical compatibility between the two products in a Visual Studio environment and will provide additional opportunities for cross promotion.

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#### About Infragistics

As the user experience software company and a world leader in user interface (UI) development tools, Infragistics empowers developers to build and style immersive user experiences and rich data visualization in line of business applications across all platforms - Windows Forms, WPF, ASP.NET, Silverlight, jQuery, Windows Phone and SharePoint. Infragistics SharePlus business solutions deliver exceptional value and productivity to enterprise customers across all computing devices. Infragistics also has a range of value-added services including UI testing tools, support, training and consulting services. For additional information on Infragistics, products and career opportunities, please call us on 020 8387 1474.

#### About SoftFluent

Created in 2005, SoftFluent is a software engineering company. Its flagship product is CodeFluent Entities, a model-first code generator integrated into Visual Studio. It allows developers to generate continuously all layers of their application (e.g. database, middle tier, services, UI). Furthermore CodeFluent Entities helps to automate everything and is extremely developer friendly: it preserves custom code as well as custom data throughout generations. The tool, as well as the generated code, are easily extensible.

CodeFluent Entities is designed for the .NET platform and allows users to streamline developments on major Microsoft platforms and technologies such as SharePoint, SQL Server, C#, VB.NET, WCF, ASP.NET, WPF, and more.

In a nutshell, CodeFluent Entities does all the plumbing so you don't have to.

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