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SoftFluent partners with Microsoft Technology Center

The Paris Microsoft Technology Center and SoftFluent announces their collaboration around .NET platform adoption. To assist enterprises and software publishers who plan to generalize .NET development technology, SoftFluent will provide the MTC with CodeFluent specific licenses allowing usage of the software factory for realizing prototypes.

Omid Bayani, Chief Business Officer and in charge of partnerships at SoftFluent, insists on the company commitment: "It is not only about providing our technology, as we are also involving in the advisory approach towards MTC customers, in order to give them a long term evolution path, while giving a quick proof through concrete prototypes based on their business."

On the other hand, Paris Microsoft Technology Center will push its customers to validate their .NET orientation while implementing a software development industrialization approach. Frédéric Aatz, the MTC Director, is enthusiastic to mention: "For some months, Microsoft started proposing Visual Studio Team System to industrialize the development cycle. It is quite natural to extend this proposal to automating code generation with a product such as CodeFluent, fully aligned with our vision of a software world transitioning to a more industrialized level. Moreover, it is fully consistent with our customer expectations. Many of them are still stuck with older technologies, inside closed CASE tools that are not able to leverage recent innovations in software development".

About Microsoft

Founded in 1975, Microsoft (NASDAQ: MSFT) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential. Created in 1983, Microsoft France is made of about 1000 people. Since February 2005, Eric Boustouller is its President. To get additional information, please visit www.microsoft.com/fr/fr and www.microsoft.com/mtc

About SoftFluent

Created in 2005, SoftFluent is a software engineering company. Its CodeFluent software factory generates ready-to-use components starting from a simple and pragmatic modelling approach.