



Paris, France – February 13th, 2008

SoftFluent is awarded at Banque Populaire 2007 contest for innovative enterprise creation

SoftFluent was awarded at Banque Populaire 2007 contest for innovative enterprise creation. The company received the award at “La Fédération des Banques Populaires” in Paris on February 12th. This contest is organized in the Paris area by Banque Populaire in partnership with regional public economic institutions “CCI” (Chambres de Commerce et d’Industrie). This contest recognizes recently created companies in the region that demonstrate an important potential and SoftFluent is proud to see its project being selected.

Beyond our whole team satisfaction about being awarded at the contest, Daniel COHEN-ZARDI is adding: “This financial help is also a mean to accelerate our development and especially the market penetration of our CodeFluent software factory. Helps are a mean to develop our business faster, but we never lose focus on the fact that our customers are the real engine for our long-term success, an element that our financial partner has clearly well understood. This is why we envision our collaboration with Banque Populaire beyond the visible future”.

About SoftFluent

Created in 2005, SoftFluent is a software engineering company. Its CodeFluent software factory generates ready-to-use components starting from a simple and pragmatic modelling approach.